



**MASFAA 2022 Annual Conference**

**June 8-10, 2022**

**Eagle Ridge Conference Center**

**Raymond, MS**



# MASFAA

Mississippi Association of Student Financial Aid Administrators

June 8, 2022

Dear MASFAA,

I am so excited that we are able to come together to “CELEBRATE” during the 2022 Annual Conference. Our training and conference committees have put in much effort in preparing for this conference. We have anxiously been anticipating this event! I greatly appreciate the work of Tawesia Colyer, conference chairman, and Heather Dearman, Vice-President and training committee chairman. It is nice to see their committees’ work come to fruition, as we were not exactly sure if we would host a conference until early spring.

As the committees were planning the conference, one of the resounding themes was the need to provide financial aid training but also personal development opportunities, too. We know our responsibilities rarely stop, so we need to ensure we are identifying ways to take care of our personal needs, as well. During this conference, I hope you recognize opportunities to do this and leave the conference with some new perspectives on how to create a manageable work-life balance.

Throughout this year, our theme has been “CELEBRATE.” Whether we are celebrating personal or professional accomplishments or milestones, successes within our office or those of our students, or solely the fact we have made it through some unusual years, we have many things to “CELEBRATE.”

These next few days will be filled with many opportunities to “CELEBRATE.”

- We are going to “CELEBRATE” with our wonderful, supportive Business Partners who continue to support us and serve as sponsors within MASFAA.
- We are going to “CELEBRATE” with our current and past volunteers who have put in countless hours to support an Association we all respect and value.
- We are going to “CELEBRATE” with our colleagues, who have become friends, because we have survived some challenging times.
- We are going to “CELEBRATE” with our new colleagues and attendees and show exactly what MASFAA has to offer.

As my year of serving as your 2021-2022 President is coming to an end, I hope you revel in the theme and “CELEBRATE” each day to the fullest, as we truly have a unique opportunity to serve others as financial aid professionals.

With Appreciation,

Megan Smith

2021-2022 MASFAA President



Mississippi Association of Student Financial Aid Administrators

June 8, 2022

Hello MASFAA!

I want to start out with a personal note... I want to thank you, my MASFAA Friends and Family, for the support you gave to me and my family during the loss of my wife and throughout the grieving process. You showed your love and support with all of the texts, phone calls, emails, cards, letters, and on and on. Every day for months, the mailbox brought some token of your love and concern. I cannot express to you what that meant to us. If ever you have a need in your personal or professional life, I hope that I can be there the way that you were there for me.

With that said, I am extremely honored to serve as your 2022-2023 MASFAA President, and I am so excited to be back in-person for the current conference. Hopefully, this pandemic officially ends, and we return to life as "normal" as it ever was. I think the Past Presidents and the Board members that served during these trying years of COVID did an excellent job and should all be commended for their diligence in keeping the business of MASFAA moving forward. MASFAA has been fortunate enough to have been led by some exemplary leaders in recent years and throughout our long history. I want to champion that trend by dedicating this upcoming year to Leadership.

As our leaders retire, we must focus on succession and how we are developing the generations that come behind us. Are we doing enough to prepare our staff members for leadership roles within MASFAA and within our offices and institutions of higher learning? I hope to bring in a subject matter expert in the field of Leadership and conduct some leadership seminars in the Fall, Spring, and at our Annual Conference. It is imperative that we cultivate leaders and train them to continue the important work that we do on a daily basis.

MASFAA is unlike any other professional organization. I know that times have changed as well as people's desire to belong to groups such as ours. I cannot stress enough the importance of belonging to MASFAA. I have become lifelong friends with many of my colleagues who understand my daily grind in a financial aid office. Not many of my friends outside of work could say that. I urge you to get involved in MASFAA. I have not regretted once single minute of it.

If I can ever do anything for you, do not hesitate to contact me.

Sincerely,

Terry Bland

2022-2023 MASFAA President

## **Conference Information**

**Registration:** The registration desk is located in the Conference Center Lobby area. Registration hours are listed in the program.

**Name Badges:** Please wear your name badge during all conference session and meals. If you misplace your badge, please visit the MASFAA registration table.

**Conference Attire:** The conference attire is business casual. Remember to bring a light jacket or sweater because conference facilities tend to be cool. The evening dress for President's Reception on Thursday night is business casual. Friday is School Spirit Day, so wear your school colors.

**Conference Charity:** MASFAA has selected Extra Table as our local charity. Be sure to join the charity event to help pack boxes for Extra Table.

**Conference Evaluation:** An electronic evaluation will be available after the conference. You will receive an email notification with the information. Please respond to the evaluation to assist in the planning for next year.

**Elections:** You must be a current paid member to vote. Please exercise your membership privilege and cast a ballot. Voting will close at 5 p.m. on Thursday.

**Exhibits:** MASFAA is extremely fortunate to have the support of the participating vendors, so please take the time to visit the exhibitors in the Gallery to learn about their organizations.

**Meeting Etiquette:** As a courtesy to our speakers and those around you, please turn electronic devices off (silent) and refrain from talking during presentations. Remember loud conversations held outside meeting rooms can be disruptive to others. Smoking is only allowed in designated areas.

**Volunteer:** MASFAA is a volunteer professional organization, and as such, depends on the talents, experience, and energy of its members to achieve the goals and initiatives of the organization. MASFAA encourages participation and welcomes your involvement. President-Elect, Terry Bland and his team will be selecting committees for the 2022-2023 year in July.

Thank you to Lauren Boulanger, Delta State University, for designing the conference logo.

If you need anything during the conference, please reach out to your conference committee. The group is wearing red-colored lanyards.

Jessica Bagwell	Belhaven University
Lauren Boulanger	Delta State University
Tawesia Colyer	Belhaven University
Becky Davis	Ascendium Education
Heather Dearman	MS Gulf Coast Community College
Kari Dedwylder	Jones County Junior College
Leanna Flores	Northwest MS Community College
Deana Middleton	University of Southern Mississippi
Jaime Missimer	Pearl River Community College
Megan Smith	Delta State University
Sarah Smith	Pearl River Community College
Katie Stroup	Delta State University



Mississippi Association of Student Financial Aid Administrators

### 2021-2022 MASFAA Board

#### Executive Board:

President	Megan Smith	Delta State University
President-Elect	Terry Bland	Itawamba Community College
Past-President	Gail Muse-Beggs	Coastal Alabama Community College
Vice-President	Heather Dearman	Mississippi Gulf Coast Community College
Secretary	Vivian Gulledege	Rust College
Treasurer	Kimberly Mott	East Central Community College
Member-at-Large	Jaime Missimer	Pearl River Community College
Director	Greg Windham	East Mississippi Community College
Director	Bob Walker	Mississippi State University
Director	Brenda Pittman	William Carey University

#### Committee Chairmen:

Conference	Tawesia Colyer	Belhaven University
Diversity	Nataša Novičević	University of Mississippi
Electronic Services	Subrina Cameron	Southwest Mississippi Community College
Finance & Audit	Katie Stroup	Delta State University
Legislative	Allen Harrison	Mississippi University for Women
Site Selection	Leanna Flores	Northwest Mississippi Community College
Treasurer-Elect	Arlisha Walton	Rust College
Vendor/Sponsor	Becky Davis Deana Middleton	Ascendium Education USM Gulf Park

**Conference Charity Spotlight:**

Started in 2009, Extra Table was established with the mission of ending hunger in Mississippi by providing food pantries and soup kitchens with the new and healthy food they need to feed the hungry in their community.



Extra Table fundraises to purchase new, healthy, and shelf-stable food that is delivered monthly. In 2020, for every dollar donated to Extra Table, 5.9 healthy meals could be delivered. Donations to Extra Table stay local and 100% of any donation is spent on food. When Robert St. John began the organization, it was to help fulfill a call from a food pantry that was unable to fulfill its needs. As Robert discovered, hunger is an issue in Mississippi that affects over 600,000 people including 121,000 children. With the help of corporate partners, Extra Table is working to eliminate hunger and provide better lives.

Join us as we support and recognize this excellent, local organization by packing boxes to be delivered to local food pantries during our charity event on Thursday.



**Tuesday, June 7, 2022**

1:00 pm	Board Meeting	Eagle Way
3:00 pm	<p style="text-align: center;"><b>Pre-Conference: NASFAA Credential Training Administrative Capability</b> Dr. Gail Muse-Beggs, Coastal AL CC</p> <p style="text-align: center;"><i>To earn this credential, you will need to be able to identify the measures of administrative capability by which a school is judged as being capable of adequately administering each Title IV program. You will need to know the standards defined in Title IV regulations, such as ensuring sufficient resources, resolving conflicting information, meeting all reporting requirements, and identifying potential fraud and abuse. This will help you demonstrate the ability to work with others at your institution to properly manage the Title IV programs and meet your school's obligation to educate and prepare students.</i></p>	Eagle Wing
6:00 pm	Board Dinner	

**Wednesday, June 8, 2022**

8:00 am-9:00 am	Breakfast	General Dining
9:00 am	<p style="text-align: center;"><b>Pre-Conference: NASFAA Credential Training R2T4</b> Terry Bland, Itawamba Community College</p> <p style="text-align: center;"><i>To earn this credential, you will need to know how to handle a student's Title IV funds when he withdraws from school before completing the payment period or period of enrollment. You will need to know the basic requirements for the return of Title IV funds (R2T4), whether and when to apply the requirements, how to determine the student's withdrawal date, how to calculate the return of funds for each Title IV program, all applicable deadlines, and the rules for making post-withdrawal disbursements. This will help you demonstrate the ability to protect the integrity of the Title IV programs by ensuring your school promptly returns federal funds for which a withdrawn student no longer qualifies.</i></p>	Eagle Wing
12:00 pm – 1:00 pm	Lunch (Board, Committee, & Credential Training Participants)	General Dining
12:00 pm – 5:30 pm	Conference Registration	Lobby & Registration
12:00 pm – 2:00 pm	Exhibit Area Open	Gallery
2:00 pm – 3:15 pm	Opening Session Keynote Speaker: Jennifer Crutchfield, Hinds CC	Auditorium
3:15 pm – 4:15 pm	General Session Dr. Carley Dear, University of Mississippi Medical Center	Auditorium



4:15 pm – 4:30 pm	Snack Break	Gallery
4:15 – 5:30 pm	Exhibit Area Open	Gallery
4:30 pm – 5:30 pm	<p align="center"><u>Concurrent Sessions</u>  <b>Communication is Key</b>  Jennifer Crutchfield, Hinds CC</p> <p><i>Do you understand the importance of good communication or are you a “Sheldon” from The Big Bang Theory? Come learn why communication is key in helping yourself and others be successful.</i></p> <p align="center"><b>Update on College Access in Mississippi</b>  Danny Thompson &amp; Kierstan Dufour, Get2College</p> <p><i>Why do you do what you do? Is your working in financial aid making an impact in Mississippi? Join Get2College to hear about the state of college access and your work's impact in Mississippi. This session will cover the newly announced attainment goal and all you need to know that is happening to support it and FAFSA completion data.</i></p> <p align="center"><b>Get to know MASFAA &amp; SASFAA</b>  Terry Bland, Itawamba CC  Dr. Angela Smith  Dr. Megan Smith, Delta State University</p> <p><i>Are you looking for ways to get involved with the financial aid associations? Join MASFAA and SASFAA leaders as they discuss opportunities to serve the associations, build networking opportunities, gain access to training opportunities, and expand your financial aid knowledge. Our associations are strong because of our wonderful members. Let's discuss how to become an active member!</i></p>	<p align="center">Eagle Wing</p> <p align="center">Eagle Way</p> <p align="center">Mallard</p>
6:00 pm	Backyard BBQ Dinner	Dining Hall

### Thursday, June 9, 2022

8:00 am-9:00 am	Breakfast	Dining Hall
9:00 am	Exhibitor Area Open	Gallery
9:00 am – 10:00 am	<p align="center"><u>Concurrent Sessions</u>  <b>Program Review</b>  Angela Bradley, Dr. LaShanda Chamberlain, &amp; Heather Dearman,  MS Gulf Coast Community College</p> <p><i>A Program Review – Our institution recently went through a program</i></p>	Eagle Wing



	<p><i>review and we want to share details of the experience with you. We will cover the basics of a program review, the most recent top ten findings by the Department of Ed, our given timeline, the findings of our review, our responses to the findings as well as resources available.</i></p> <p><b>Return to Repayment: The Precautions and the Preparation</b> Shannon Jones, Inceptia</p> <p><i>The pandemic continues and the CARES Act that has afforded some relief to all student loan borrowers by bringing them current and eliminating the need for payments has been extended through August 2022. As the resume repayment date draws closer, borrowers and schools will be dealing with a much different landscape of repayment than has been seen in past trends.</i></p> <p><i>Understanding the ramifications of a mass resume date on student loan repayment can help you understand the impact it may have on your student borrowers and your school. In this express session, we will talk about the challenges this presents for students and schools along with recommendations on steps to take to ease the strain.</i></p> <p><b>The Care and Feeding of Your Career</b> Kevin Holman, College Avenue</p> <p>You've seen the headlines regarding the record number of people quitting their jobs to take advantage of strong employer demand. These numbers include Financial Aid professionals. How often do you take stock of your current position and long-term career path? Who is responsible for your career? Is it time to make a move? How do you go about moving on? What are your colleagues thinking? Do you need to network?</p> <p>We will guide attendees through an informative session to address these questions, assess your career path to date, and develop a plan to take it to the next level.</p>	<p>Eagle Way</p> <p>Mallard</p>
<p>10:15 am – 11:15 am</p>	<p><u>Concurrent Sessions</u> <b>“Engaging GenZ with Clear Communication”</b> Glen Evans &amp; Toby Shelton, Campus Logic</p> <p><i>Gen Z-ers spend 8+ hours a day online, yet financial aid teams struggle to get students to engage. Despite reaching out to students where they are – on their laptops and smartphones – manual processes, confusing language, and outdated technology within financial aid stop Gen Z in their tracks. Students get lost in the financial aid process, leading to rising support costs and manual tasks for your staff and a loss in enrollment for your school. In this session, we will explore new data and key strategies critical to financial aid leaders who want to maximize engagement among emerging generations.</i></p>	<p>Eagle Wing</p>



3:30 pm – 4:30 pm	<u>Concurrent Sessions</u> <b>Birds of a Feather</b>  Community Colleges Dr. Clate Holleman, Holmes CC  Private Institutions Vivian Gullede, Rust College  Public 4-Year Institutions Deana Middleton, University of Southern MS	Eagle Wing  Eagle Way  Mallard
4:30 pm – 5:30 pm	General Session	Auditorium
6:00 pm	President's Dinner	General Dining

**Friday, June 10, 2022**

7:00 am – 8:00 am	<b>Breakfast</b>	Dining Hall
8:00 am – 9:00 am	<b>General Session</b>	Auditorium
9:15 am – until	<b>SASFAA Update</b> Leigh Ann Hussey, University of West Georgia  <b>State Aid Update</b> Jennifer Rogers, MS Office of State Financial Aid  <b>Closing Session &amp; MASFAA Board Meeting</b>	Auditorium

**Sponsors:**

*Thank you to our outstanding, dedicated sponsors for their continued support of MASFAA. Visit the exhibitor area to visit and learn of their wonderful offerings.*



## **Jack Woodward Award of Excellence:**

*The recipient of the Jack Woodward Award of Excellence will be selected by the Executive Board from a list of nominations provided by the membership. The nominees will be evaluated based on their involvement, leadership, knowledge/experience, contributions, cooperative/professional behavior, commitment, and service.*

2017-2018	Laura Diven-Brown	University of Mississippi
2016-2017	Sonja McMullen	Sallie Mae
2015-2016	Brenda Carson	East Central Community College
2014-2015	Bob Walker	Itawamba Community College
2010-2011	Wendy Hutchins	Sallie Mae
2006-2007	Brenda Paganelli	National Student Loan Program
2005-2006	Bruce Crain	Mississippi State University
2004-2005	Jane McNaughton	edamerica
2000-2001	Jeanie Hughes	Education Services Foundation
1999-2000	Hugh Graves	Institutions of Higher Learning
1997-1998	Ann Hyneman	Millsaps College
1996-1997	Linda Phillips*	Belhaven College
1996-1997	Ronnie Sweeney	Northeast Mississippi Community College
1995-1996	Mary Givhan	Mississippi College
1994-1995	Jean Ellis	Bank of Mississippi
1993-1994	Joan Dambrino*	Mississippi GSL Agency
1992-1993	Vernetta P. Fairley	University of Southern Mississippi
1991-1992	Louanne Langston	Hinds Community College
1990-1991	Larry Blankenship	Intuitions of Higher Learning
1989-1990	Billy Q. Caples	Itawamba Community College
1988-1989	G. Hal Hughes	Northeast Mississippi Community College
1987-1988	Jack L. Woodward*	Millsaps College

\*deceased

## **Honorary Lifetime Members:**

*Honorary Lifetime Membership is bestowed to persons who have performed outstanding service in the field of support and/or administration of student financial aid, and who have made significant contributions to the Association. Candidates for Honorary Lifetime Membership are recommended by the Executive Board and approved by vote of the Association members.*

Larry Blankenship	Hinds Community College	Jesse M. Martin*	Institutions of Higher Learning
Denver Bracken*	East Central Community College	Joe L. McCormick	Mississippi State University
Winston Bruce*	University of Mississippi	Elmo McGuire*	Wesley College
Billy Caples	Itawamba Community College	Sonja McMullen	Sallie Mae (2018)
Walter O. Conn*	University of Southern Mississippi	Jane McNaughton	EdFinancial (2018)
Mary Jane Covington	Institutions of Higher Learning	Jimmy L. Morrison*	Belhaven College
Bruce Crain	Mississippi State University	Ann Margaret Mullins	Delta State University
Nancy D'Angelo	Education Services Foundation (2017)	Cathy Nash*	Institutions of Higher Learning
Joan Dambrino*	Mississippi College	Elbert Nelson*	Delta State University
Jean Ellis	BancorpSouth	Charles W. Scott*	Mississippi College
Joseph Ellis*	American Beauty College	Teresa Shannon	Mississippi State University
Jim Flippin	TSAC	T.J. Smith	Mississippi Gulf Coast Community College
Chet Gardner	Mississippi Gulf Coast Community College	Allen Stewart*	Jackson State University
Robert R. Hodges	Holmes Junior College	Dottie Strain*	Institutions of Higher Learning
Hal Hughes	Northeast Community College	Searcy Taylor	Mississippi Gulf Coast Community College
Jeanie Hughes	Education Services Foundation	Bob Walker	Itawamba Community College
LaPlose Jackson	Alcorn State University	Evelyn Williams	Clarke College
Audrey Lambert	Mississippi State University	Jack Woodward*	Millsaps College
Jan Lee*	Trustmark	Ken Wooten*	University of Mississippi
Jeanette March*	Mississippi State University	Bilbo Young	University of Mississippi Medical Center

\*deceased

## **Past Presidents**

2020-2021	Renotta Shed	Mississippi Office of Student Financial Assistance
2019-2020	Gail Muse Beggs	Homes Community College
2018-2019	Steve Taranto	University of Mississippi
2017-2018	Stacy Walker	University of Mississippi Medical Center
2016-2017	Leigh Ann Hussey	Mississippi Gulf Coast Community College
2015-2016	Nicole Patrick	Mississippi University for Women
2014-2015	Carrie Cooper	University of Mississippi Medical Center
2013-2014	Greg Windham	Northeast Mississippi Community College
2012-2013	Cindy May	University of Mississippi
2011-2012	Seph Anderson	University of Mississippi
2010-2011	Donna O'Quinn*	Pearl River Community College
2009-2010	Searcy Taylor	Mississippi Gulf Coast Community College, Jefferson Davis Campus

2008-2009	Marilyn James	Mississippi State University, Meridian Campus
2007-2008	Peggy Shoemake	Pearl River Community College
2006-2007	Garry Jones	East Mississippi Community College, Mayhew Campus
2005-2006	Soraya Welden	Meridian Community College
2004-2005	Laura Diven-Brown	University of Mississippi
2003-2004	Patrick James	Millsaps College
2002-2003	Dewey Knight	University of Mississippi
2001-2002	Brenda Paganelli	Blue Mountain College
2001-2001	Cathy Nash* **	State Student Financial Aid
2000-2001	Steve Greenough	University of Mississippi Medical Center
1999-2000	Bruce Crain	Mississippi State University
1998-1999	Mary Jane Covington	State Student Financial Aid
1997-1998	Billye Jean Stroud	Mississippi College School of Law
1996-1997	Thurman Mitchell	Hinds Community College
1995-1996	Ann Hyneman	Millsaps College
1994-1995	Linda Phillips *	Belhaven College
1993-1994	Mary Givhan	University of Mississippi
1992-1993	Chet Gardner	Mississippi Gulf Coast Community College, Jefferson Davis Campus
1991-1992	Tom Prather	Mississippi College
1990-1991	Audrey Lambert	Mississippi State University
1989-1990	Louanne Langston	Hinds Community College
1988-1989	Fran Biggs	Trustmark National Bank
1987-1988	Judy Case	Copiah-Lincoln Junior College
1986-1987	Elbert Nelson*	Delta State University
1985-1986	Jesse Martin*	Institutions of Higher Learning
1984-1985	Ronnie Sweeney	Northwest MS Junior College
1983-1984	Tom Hood	University of Mississippi
1982-1983	Jim Flippin	MS Guarantee Student Loan Agency
1981-1982	Joe Herrington	Jones County Junior College
1980-1981	Vernetta Fairley	Pearl River Junior College
1979-1980	Joan Dambrino*	Mississippi College
1978-1979	Sidney Tate	University of Mississippi
1977-1978	Billy Caples	Itawamba Junior College
1976-1977	Larry Blankenship	Mississippi State University
1975-1976	Jimmy Morrison*	Belhaven College
1974-1975	Gene Blakley*	Mississippi Valley State University
1973-1974	Joe McCormick	Mississippi State University
1972-1973	Hal Hughes	Northeast MS Junior College
1971-1972	Allen Stewart*	Jackson State University
1970-1971	Walter Conn*	University of Southern Mississippi
1969-1970	Winston Bruce*	University of Mississippi
1968-1969	Jack Woodward*	Millsaps College
1967-1968	Ken Wooten*	University of Mississippi

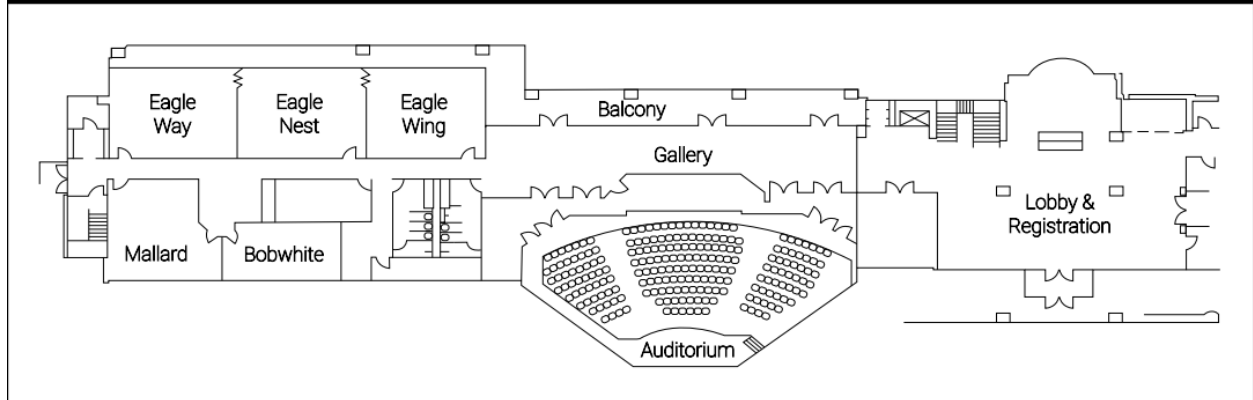
\*deceased

\*\*resigned July 9, 2001 for medical reasons

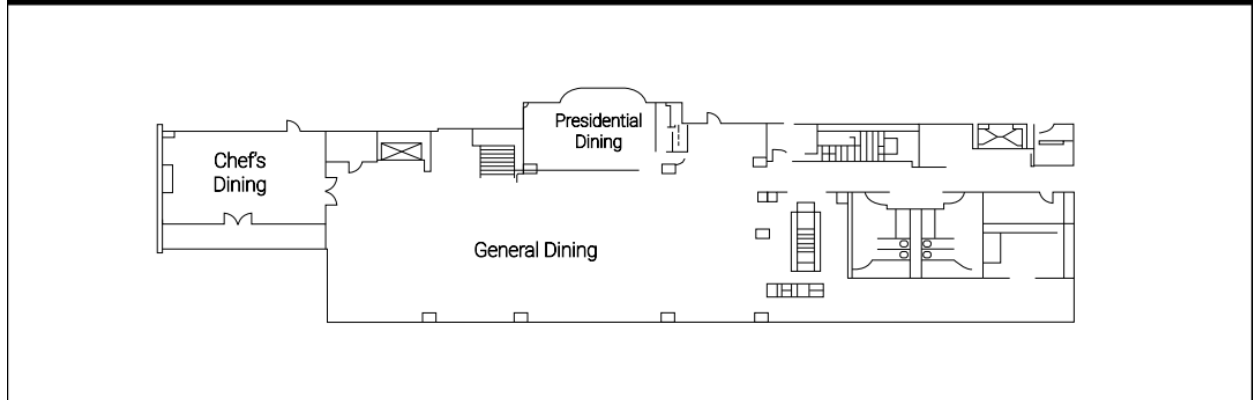


# Eagle Ridge Meeting Facilities

## ENTRY LEVEL



## LOWER LEVEL



## UPPER LEVEL

