

2011-12 MASFAA Training Activities and Advertising Opportunities

President's Package \$1,250

- Conference Exhibit Booth
- Online and Printed Conference Support Recognition
- ListServ Communication Capability for Products & Services
- Inclusion in MASFAA Messenger Newsletters
- Web Banner Ad for Fiscal Year

By purchasing this package, you will save \$800 on your total package versus purchasing each item individually. All items listed in the package are training activities and/or advertising opportunities.

If you prefer, you may select individual advertising opportunities for your company in an “a-la-carte” fashion.

Conference Sponsorship Opportunities

- Our annual training conference will be held May 23-25, 2012, at the Inn at Ole Miss in Oxford, Mississippi. More detailed information about registration and room reservations may be found at the conference section of our website. Information about set-up times, shipping and drayage will be sent to the primary contact listed.

The annual training conference is open to all persons located within MASFAA (Mississippi) or those doing business in the state of Mississippi. The training conference is intended to provide topical discussions and training for financial aid professionals and those persons serving financial aid professionals.

Note: Vendors must be registered as conference exhibitors in order to distribute or market any commercial advertisements. Any vendor choosing not to exhibit may participate in and attend conference activities as a regular member as long as membership and conference registration fees are paid in accordance with MASFAA policy.

Conference Exhibit Booth

\$ 750

- Booth, location to be determined by vendor/sponsor chair
- All exhibitors must register and pay conference registration fees in order to exhibit and attend conference activities
- Recognition of conference exhibitors will be listed in the conference program, alphabetical by company name and on the MASFAA website from the end of the conference to the end of the fiscal year. Exhibitors will be given the opportunity to opt out of this at their own discretion.

External Marketers Booth

\$ 250

- Exhibitors that do not have financial aid, post-secondary education, or higher education at the core of their mission
- All External Marketers must be approved by the vendor/sponsor chair, who has the authority to determine if the organization meets the criteria for this category
- The MASFAA Board reserves the right to refuse an External Marketer's request to exhibit at the conference
- External Marketers are not permitted to be MASFAA members
- External Marketers may not attend conference functions without paying an additional fee, which will be determined by the MASFAA Board
- Booth location will be at the discretion of the vendor/sponsor chair, with priority consideration being given to exhibitors with financial aid, post-secondary education, or higher education at the core of their mission
- External Marketers are responsible for any cost associated with vending
- Exceptions to this policy must be approved by the Vendor Activities Chair and President

